

REP HEADLINE# 6384962
 *** UNAPPROVED REV #2 ***

REP: TEL# 703-516-9399
 CREDIT ADVISORY: AGENCY
 ORDER WORKSHEET

FAX# 703-516-9680
 CREDIT RISK !!
 HARRIS REPORT FROM REP
 OCT19/12 11.26
 CHANGES *** WFLA-TV ***

ADV # ADV. NAME ISS/NRA
 AGY # ACT. NAME AMERICAN MEDIA & ADVOCACY GROUP

815 SLATERS LANE

ALEXANDRIA, VA 22314

REP. # OFF. # SALESMAN #

BUYER NAME MICHELLE MORIE

SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6384962

CLASS: NATL. LOCAL REGIONAL

PRDCT NRA EST#3388 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT22/12 OCT28/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT19/12 11.26

REP: REVISION 10/19
 RATES AND SPOTS REVISED
 LN'S ADDED
 NEW TTL \$36,750
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 NRA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 137
 AGENCY PRODUCT CODE = 490
 AGENCY EST# = 3388

1	R		1135P-1237A	30		\$1,300.00	10/26	10/26	1		FRI	1
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PROGRAM : TONITE SHW-NBC
 RM35-64 : 1.0
 CON COM1 : TONITE SHW-NBC

2	R		1237A-136A	30		\$500.00	10/26	10/26	2		FRI	2
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PROGRAM : J FALLON-NBC
 RM35-64 : 0.5
 CON COM1 : J FALLON-NBC

NOV 01 2012

10/23/12 FCC (5)

AM
 10/19/12

FROM REP OCT19/12 11.26
CHANGES ** WFLA-TV **

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	RS		1135P-1237A	30		\$1,300.00	10/22	10/22	2		MON	2
PROGRAM : TONITE SHW-NBC RM35-64 : 1.0 CON COM1 : TONITE SHW-NBC												
4	R		1237A-136A	30		\$500.00	10/22	10/22	2		MON	2
PROGRAM : J FALLON-NBC< RM35-64 : 0.5 CON COM1 : J FALLON-NBC<												
5	S		1100P-1135P	30		\$2,500.00	10/27	10/27	2		SAT	2
PROGRAM : NWSCH8 AT 11SA< RM35-64 : 2.8 CON COM1 : NWSCH8 AT 11SA<												
6	R		1135P-105A	30		\$2,650.00	10/27	10/27	3		SAT	3
PROGRAM : SAT NITE LIVE< RM35-64 : 2.7 CON COM1 : SAT NITE LIVE<												
7	R		1130P-1215A	30		\$3,500.00	10/28	10/28	1		SUN	1
PROGRAM : NWSCH8 SU POST NFL RM35-64 : 3.5 CON COM1 : NWSCH8 SU POST NFL												
8	RS		815P-1130P	30		28000.00	10/28	10/28	0		SUN	0
PROGRAM : NBC SUN NFL RM35-64 : 11.0 CON COM1 : NBC SUN NFL												
9	R		1135P-1237A	30		\$1,300.00	10/25	10/25	2		THU	2
PROGRAM : TONITE SHW-NBC RM35-64 : 1.0 CON COM1 : TONITE SHW-NBC												
10	R		1237A-136A	30		\$500.00	10/25	10/25	1		THU	1
PROGRAM : J FALLON-NBC< RM35-64 : 0.5 CON COM1 : J FALLON-NBC<												

REP HEADLINE# 6384962
 *** UNAPPROVED REV #2 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT19/12 11.26
 CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11	R		1135P-1237A	30		\$1,300.00	10/23	10/23	2		TUE	2
PROGRAM : TONITE SHW-NBC												
RM35-64 : 1.0												
CON COM1: TONITE SHW-NBC												
12	RS		1237A-136A	30		\$500.00	10/23	10/23	2		TUE	2
PROGRAM : J FALLON-NBC<												
RM35-64 : 0.5												
CON COM1: J FALLON-NBC<												
13	RS		1135P-1237A	30		\$1,300.00	10/24	10/24	2		WED	2
PROGRAM : TONITE SHW-NBC												
RM35-64 : 1.0												
CON COM1: TONITE SHW-NBC												
14	RS		1237A-136A	30		\$500.00	10/24	10/24	1		WED	1
PROGRAM : J FALLON-NBC<												
RM35-64 : 0.5												
CON COM1: J FALLON-NBC<												
15	A		600P-630P	30		\$1,500.00	10/27	10/27	2		SAT	2
PROGRAM : SAT 6P NEWS												
CON COM1: SAT 6P NEWS												
16	A		600P-630P	30		\$1,600.00	10/28	10/28	1		SUN	1
PROGRAM : SUN 6P NEWS												
CON COM1: SUN 6P NEWS												
OCT/12			36750.00									

CONTRACT TOTAL 36750.00
 TOTAL SPOTS 26

REP HEADLINE# 0384962
 *** UNAPPROVED REV #2 ***

REF: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT19/12 11.26
 CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1												

MARKET TOTALS \$190,650 WFLA 19% WFTS 3% WTSP 16% WTVT 41% WTOG 0% WTTA 1% WMOR 19%
 WMOX 0% WXPX 0% WWSB 1% CABL 0%

SHARES ACCURATE
 SVC- NSI
 DEMOS- RM35-64 *
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6384962
 *** UNAPPROVED REV #1 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT19/12 11.14
 *** CHANGES *** ** WFLA-TV ***

ADV #	ADV. NAME	ISS/NRA	REP. #	OFF. #	SALESMAN #
AGY #	ACT. NAME	AMERICAN MEDIA & ADVOCACY GROUP	BUYER NAME	MICHELLE MORIE	
		815 SLATERS LANE	SALES PRSN	WA- MEGHAN MCGARR (H)	
		ALEXANDRIA, VA 22314			
ORDER #	CONTRACT #	6384962	CLASS: NATL.	LOCAL	REGIONAL
PRDCT	NRA	EST#3388	COMMENTS: (LINE, ORDER, INVOICE)		
FLIGHT DATES	OCT22/12	OCT28/12	WK-1		
CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	OCT19/12	11.14

REP: REVISION 10/19
 T/P CHANGE
 TTL SAME
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 NRA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1	T		1135P-1237A	30		\$800.00	10/26	10/26	1		FRI	1
PROGRAM : TONITE SHW-NBC RM35-64 : 1.0 CON COM1 : TONITE SHW-NBC												
2	T		1237A-136A	30		\$300.00	10/26	10/26	2		FRI	2
PROGRAM : J FALCON-NBC< RM35-64 : 0.5 CON COM1 : J FALCON-NBC<												

AGENCY ADVERTISER CODE = 137
 AGENCY PRODUCT CODE = 490
 AGENCY EST# = 3388

FROM REP OCT19/12 11.14
CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	T		1135P-1237A	30		\$800.00	10/22	10/22	1		MON	1
PROGRAM : TONITE SHW-NBC RM35-64 : 1.0 CON COM1 : TONITE SHW-NBC												
4	T		1237A-136A	30		\$300.00	10/22	10/22	2		MON	2
PROGRAM : J FALLON-NBC< RM35-64 : 0.5 CON COM1 : J FALLON-NBC<												
9	T		1135P-1237A	30		\$800.00	10/25	10/25	2		THU	2
PROGRAM : TONITE SHW-NBC RM35-64 : 1.0 CON COM1 : TONITE SHW-NBC												
10	T		1237A-136A	30		\$300.00	10/25	10/25	1		THU	1
PROGRAM : J FALLON-NBC< RM35-64 : 0.5 CON COM1 : J FALLON-NBC<												
11	T		1135P-1237A	30		\$800.00	10/23	10/23	2		TUE	2
PROGRAM : TONITE SHW-NBC RM35-64 : 1.0 CON COM1 : TONITE SHW-NBC												
12	T		1237A-136A	30		\$300.00	10/23	10/23	1		TUE	1
PROGRAM : J FALLON-NBC< RM35-64 : 0.5 CON COM1 : J FALLON-NBC<												
13	T		1135P-1237A	30		\$800.00	10/24	10/24	1		WED	1
PROGRAM : TONITE SHW-NBC RM35-64 : 1.0 CON COM1 : TONITE SHW-NBC												
14	T		1237A-136A	30		\$300.00	10/24	10/24	2		WED	2
PROGRAM : J FALLON-NBC< RM35-64 : 0.5 CON COM1 : J FALLON-NBC<												

REP HEADLINE# 6384962
 *** UNAPPROVED REV #1 ***

REF: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT19/12 11.14
 CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
OCT/12						36750.00						

CONTRACT TOTAL 36750.00
 TOTAL SPOTS 21

MARKET TOTALS \$190,650 WFLA 19% WFTS 3% WTSP 16% WTVT 41% WTOG 0% WTTA 1% WMOR 19%
 WMOX 0% WXPX 0% WWSB 1% CABL 0%

SHARES ACCURATE
 SVC- NSI
 DEMOS- RM35-64*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

OCT18/12 16.37
*** WFLA-TV ***

REP. #	OFF. #	SALESMAN #
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BUYER NAME MICHELLE MORIE

SALES PRSN WA- MEGHAN MCGARR (H)

CLASS: NATL. LOCAL REGIONAL

CE)

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE OCT18/12	16.37
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CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:

1	1135P-1205A	30	\$800.00	10/26	10/26	1	FRI	1
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2	1205A-105A	30	\$300.00	10/26	10/26	2	ERI	2
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PROGRAM : J FALLON-NBC<
RM35-64 : 0.5
CON COM1: J FALLON-NBC<
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REP HEADLINE# 6384962
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT18/12 16.37
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1135P-1205A PROGRAM : TONITE SHW-NBC RM35-64 : 1.0 CON COM1 : TONITE SHW-NBC	30		\$800.00	10/22	10/22	1		MON	1
4			1205A-105A PROGRAM : J FALLON-NBC RM35-64 : 0.5 CON COM1 : J FALLON-NBC	30		\$300.00	10/22	10/22	2		MON	2
5			1100P-1135P PROGRAM : NWSCH8 AT 11SA RM35-64 : 2.8 CON COM1 : NWSCH8 AT 11SA	30		\$2,500.00	10/27	10/27	1		SAT	1
6			1135P-105A PROGRAM : SAT NITE LIVE RM35-64 : 2.7 CON COM1 : SAT NITE LIVE	30		\$1,350.00	10/27	10/27	3		SAT	3
7			1130P-1215A PROGRAM : NWSCH8 SU POST NFL RM35-64 : 3.5 CON COM1 : NWSCH8 SU POST NFL	30		\$2,200.00	10/28	10/28	1		SUN	1
8			815P-1130P PROGRAM : NBC SUN NFL RM35-64 : 11.0 CON COM1 : NBC SUN NFL	30		20000.00	10/28	10/28	1		SUN	1
9			1135P-1205A PROGRAM : TONITE SHW-NBC RM35-64 : 1.0 CON COM1 : TONITE SHW-NBC	30		\$800.00	10/25	10/25	2		THU	2
10			1205A-105A PROGRAM : J FALLON-NBC RM35-64 : 0.5 CON COM1 : J FALLON-NBC	30		\$300.00	10/25	10/25	1		THU	1

REP HEADLINE# 6384962
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT18/12 16.37
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
11			1135P-1205A	30		\$800.00	10/23	10/23	2		TUE	2
PROGRAM : TONITE SHW-NBC RM35-64 : 1.0 CON COM1: TONITE SHW-NBC												
12			1205A-105A	30		\$300.00	10/23	10/23	1		TUE	1
PROGRAM : J FALLON-NBC< RM35-64 : 0.5 CON COM1: J FALLON-NBC<												
13			1135P-1205A	30		\$800.00	10/24	10/24	1		WED	1
PROGRAM : TONITE SHW-NBC RM35-64 : 1.0 CON COM1: TONITE SHW-NBC												
14			1205A-105A	30		\$300.00	10/24	10/24	2		WED	2
PROGRAM : J FALLON-NBC< RM35-64 : 0.5 CON COM1: J FALLON-NBC<												
OCT/12			36750.00									
CONTRACT TOTAL												36750.00
TOTAL SPOTS												21

MARKET TOTALS \$190,650 WFLA 19% WFTS 3% WTSP 16% WTVT 41% WTOG 0% WTTA 1% WMOR 19%
 SHARES ACCURATE
 SVC- MCI
 DEMOS- RM35-64*

American Media & Advocacy Group Nra - National Rifle Association/ Issue
 815 Slaters Lane
 Alexandria VA 22314
 Submission Number 811 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601
PHONE (813) 228-8888

Client: Nra - National Rifle Association/ Issue
Submission Cost: 36750
Campaign Ref: E:063849620
Buyer: ..
Client/Product/Estimate: 137 /490 /3388
Sales Rep: HRP Washington, DC
Schedule Dates: 10/22/12 to 10/28/12
Weeks: 1
Order Ref: 06384962
Est./PO Number: 06384962
Contract type: Political
Business Type: POLITICAL
Associated Copies: No
Business Category: Transactional

Origin

Product: Nra
Demographic: (L) Household
Booking Group: WFLA
Order:
Key Market: Tampa-St. Petersburg, FL

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	Total	Cost
1	M-F 1135p ET / 1035p CT Tonight Show ...F..	01	1300	30 Comme	Nbr of Spots	1	1
2	M-F 1237a ET / 1137p CT Late Night ...F..	01	600	30 Comme	Nbr of Spots	2	2
3	M-F 1135p ET / 1035p CT Tonight Show M.....	01	1300	30 Comme	Nbr of Spots	2	2
4	M-F 1237a ET / 1137p CT Late Night M.....	01	600	30 Comme	Nbr of Spots	2	2
5	M-Su 11p NewsS.	01	2500	30 Comme	Nbr of Spots	2	2
6	Sat 1130p ET / 1030p CT Saturday Night LiveS.	01	2650	30 Comme	Nbr of Spots	3	3
7	M-Su Late News Late RunS	01	3500	30 Comme	Nbr of Spots	1	1
8	M-F 1135p ET / 1035p CT Tonight Show ...T...	01	1300	30 Comme	Nbr of Spots	2	2
Weekly Totals: Total Spots(Ord Spots)					26	26	

American Media & Advocacy Group Nra - National Rifle Association/ Issue
 815 Slaters Lane
 Alexandria VA 22314
 Submission Number 811 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Origin

Client: Nra - National Rifle Association/ Issue	Submission Cost: 36750	Campaign Ref: E:063849620
Buyer: ..	Client/Product/Estimate: 137 /490 /3388	Sales Rep: HRP Washington, DC
Schedule Dates: 10/22/12 to 10/28/12	Weeks: 1	Order Ref: 06384962
Est/PO Number: 06384962	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	Total	Cost
9	M-F 1237a ET / 1137p CT Late Night T....	01	500	30 Comme	Nbr of Spots	1	1
10	M-F 1135p ET / 1035p CT Tonight Show T....	01	1300	30 Comme	Nbr of Spots	2	2
11	M-F 1237a ET / 1137p CT Late Night T....	01	500	30 Comme	Nbr of Spots	2	2
12	M-F 1135p ET / 1035p CT Tonight Show ..W..	01	1300	30 Comme	Nbr of Spots	2	2
13	M-F 1237a ET / 1137p CT Late Night ..W..	01	500	30 Comme	Nbr of Spots	1	1
14	Sat 6p NewsS	01	1500	30 Comme	Nbr of Spots	2	2
15	Sun 6p NewsS	01	1600	30 Comme	Nbr of Spots	1	1
Weekly Totals: Total Spots(Ord Spots)					26	26	

Grand Totals				Month 10 Weeks: 4			
				10/22			
Totals							
Spots				26			
Cost				36750			

Grand Totals:

Spots:	26
Gross Total:	36,750.00
Commission:	5,512.50
Net Total:	31,237.50



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 228-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

38784
American Media & Advocacy Group
815 Slaters Lane
ALEXANDRIA VA 22314

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Nra - National Rifle Associa
PROD: Nra

2012
INVOICE DATE 10/28/12 E:063849620
ORDER TYPE Political WFLA
INVOICE NUMBER 0100033190
PAGE 1
BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/22/12-10/28/12
Standard Broadcast Month
TERMS: NET 30 DAYS

REF#: 137 /490 /3388
Desc: Campaign Option Number 1, Booking1

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 1135p ET / 1035p CT Tonigh	1300.00	1	1	10/26	FR	11:46P	30 NRATV101412H :30 Commercial	1300.00	
M-F 1237a ET / 1137p CT Late N	500.00	2	2	10/26	FR	01:12A	30 NRATV101412H :30 Commercial	500.00	
M-F 1135p ET / 1035p CT Tonigh	1300.00	3	2	10/22	MO	11:47P	30 NRATV101412H :30 Commercial	1300.00	
M-F 1237a ET / 1137p CT Late N	500.00	4	2	10/22	MO	01:11A	30 NRATV100612H :30 Commercial	500.00	
M-Su 11p News	2500.00	5	2	10/27	SA	11:09P	30 NRATV101412H :30 Commercial	2500.00	
Sat 1130p ET / 1030p CT Saturd	2650.00	6	3	10/27	SA	11:47P	30 NRATV100612H :30 Commercial	2650.00	
M-Su Late News Late Run	3500.00	7	1	10/28	SU	12:06A	30 NRATV100612H :30 Commercial	3500.00	
M-F 1135p ET / 1035p CT Tonigh	1300.00	8	2	10/25	TH	11:47P	30 NRATV101412H :30 Commercial	1300.00	
M-F 1237a ET / 1137p CT Late N	500.00	9	1	10/25	TH	01:21A	30 NRATV100612H :30 Commercial	500.00	
M-F 1135p ET / 1035p CT Tonigh	1300.00	10	2	10/23	TU	11:44P	30 NRATV101412H :30 Commercial	1300.00	
				10/23	TU	12:07A	30 NRATV100612H :30 Commercial	1300.00	

*** Continued ***

PERIOD COST 36,750.00

26 Total Units		Debits	.00
ACTUAL GROSS BILLING	36,750.00	Credits	.00
AGENCY COMMISSION	5,512.50		.00
NET DUE	31,237.50		

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WFLA-TV
P.O. Box 1410
Tampa, FL 33601



ADVERTISER Nra - National Rifle Associa
PRODUCT Nra

INVOICE NUMBER 0100033190
BROADCAST MONTH 10/01/2012 - 10/28
AMOUNT DUE 31,237.50

REMIT TO:

*00155
000038784
American Media & Advocacy Group
815 Slaters Lane
ALEXANDRIA VA 22314

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425



400900020 00000000038784 00000100033190 003123750 1



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 288-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

38784
American Media & Advocacy Group
815 Slaters Lane
ALEXANDRIA VA 22314

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Nra - National Rifle Associa
PROD: Nra

2012
INVOICE DATE 10/28/12 E:063849620
ORDER TYPE Political WFLA
INVOICE NUMBER 0100033190
PAGE 2
BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/22/12-10/28/12
Standard Broadcast Month
TERMS: NET 30 DAYS

REF#: 137 /490 /3388
Desc: Campaign Option Number 1, Booking1

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 1237a ET / 1137p CT Late N									
500.00	11	2		10/23	TU	01:13A	30	NRATV101412H	500.00
				10/23	TU	01:29A	30	NRATV101412H	500.00
M-F 1135p ET / 1035p CT Tonigh									
1300.00	12	2		10/24	WE	11:45P	30	NRATV101412H	1300.00
				10/24	WE	12:21A	30	NRATV100612H	1300.00
M-F 1237a ET / 1137p CT Late N									
500.00	13	1		10/24	WE	01:25A	30	NRATV101412H	500.00
Sat 6p News									
1500.00	14	2		10/27	SA	05:59P	30	NRATV100612H	1500.00
				10/27	SA	06:10P	30	NRATV101412H	1500.00
Sun 6p News									
1600.00	15	1		10/28	SU	06:17P	30	NRATV101412H	1600.00
Total Airtime Gross Spot Revenue:				36,750.00					

PERIOD COST 36,750.00

26 Total Units
ACTUAL GROSS BILLING 36,750.00
AGENCY COMMISSION 5,512.50
NET DUE 31,237.50

SUB-TOTALS Debits .00
Credits .00
TOTAL RECONCILING .00

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